

Position: **Communications Director**
Location: Remote (any state/location)
Reports: National Director
Status: Full-time, exempt
Salary: \$80,000 - \$90,500 depending on experience and location
Deadline: Applications reviewed on a rolling basis, prompt submission strongly encouraged

ORGANIZATION

Mijente is a digital and grassroots hub for Latinx and Chicanx movement building and organizing. Launched in 2015, Mijente seeks to strengthen and increase the participation of Latinx people in the broader movements for racial, economic, climate and gender justice. Mijente has since become a widely sought after entry point and partner for Latinx people and communities across the United States, Puerto Rico, and internationally, to study and train together, to organize and grow power against, without, and within the state and to create the art, music, and space for healing that has transformed our network into a political home. As our organization grows, in 2021 we are strengthening our organizing infrastructure and seeking individuals with a passion for movement-building and grassroots organizing. Mijente is part of a family of organizations: Mijente (501c4), Mijente Support Committee (501c3), Mijente PAC (political action committee).

POSITION SUMMARY

Mijente is looking for a full-time Communications Director who shares the values of the organization and is equipped to build out a strategy that aligns with our vision and values. This is a senior level position.

QUALIFICATIONS

- Excellent writing skills in both English and Spanish. This includes drafting quotes, op-eds, speeches, and social content
- Able to craft and execute communications plans
- Ability to cultivate relationships with journalists and reporters
- Extensive list of well-developed press contacts who regularly cover immigration, politics, the grassroots, and Latinx issues
- Ability to manage a team
- Work diligently under tight deadlines

- Comfortable speaking on the record with press on behalf of Mijente, both with Spanish and English press.
- Well-versed in the political world Mijente occupies
- Shared values with the organization

RESPONSIBILITIES

- Developing a multi-prong, strategic communications plan that addresses internal and external communications needs and considers website, email, social media, traditional media and more, all designed to reach diverse audiences with culturally-appropriate and compelling messaging and through accessible vehicles.
- Approving and editing social media posts, statements to the press, and op-eds, attributed to Mijente
- Leveraging their existing relationships with press to elevate Mijente's national profile
- Helming all forward-facing projects and campaigns
- Ensuring coherent, cohesive messaging and branding across the organization's platforms
- Provide technical assistance to Mijente member and hub organizations relating to press and communications;

The Communications Director would oversee a re-structured team, including the Social Media Manager and Digital Organizer.

SALARY AND BENEFITS

Salary range is competitive and commensurate with the candidate's experience and skills. Benefits include comprehensive health (medical and dental), two weeks' vacation plus PTO days, sick and family leave.

TO APPLY

Applications are reviewed on a rolling basis until the position is filled. To apply please submit your resume along with a cover letter via email as promptly as possible to info@mijente.net. Please include in the subject line the position title. We cannot respond to telephone or email inquiries.

Mijente and Mijente SC are an equal opportunity employer. Mijente prohibits unlawful discrimination against any employee or applicant for employment based on race, color, religion, sex, gender identity, age, national origin, genetic characteristics, disability, status as a special

disabled veteran or veteran, marital status, sexual orientation, sexual identity or any other basis prohibited by law.