



Seeking: Digital Content Creatives (Writers, Video editors, Graphic Designers...)

Location: Remote

Reports: Director of Strategic Communications

Contract Length: Varies in length between September 2020 - December 2020

Deadline: Prompt submission strongly encouraged

ORGANIZATION AND NEED:

Mijente is a digital and grassroots hub for Latinx and Chicanx movement building and organizing. Launched in 2015, Mijente seeks to strengthen and increase the participation of Latinx people in broader movements for racial, economic, climate, and gender justice.

To achieve the mass Latinx mobilization we need to win key 2020 battles, Mijente is building a content team to lead creation of bilingual, authentic, culturally resonant digital content via multiple mediums and platforms. The content creation team will be instrumental in driving online education, engagement and mobilization for our November 3 electoral goals with an emphasis on our Fuera Trump campaign, in addition to our Defund the Police, crimmigration, COVID19 advocacy, and other narrative-shifting work.

Team members will conceive and create projects for rapid response, video, graphic, editorial, and written content to mobilize the Latinx community across multiple platforms and can produce this work in a fast paced environment with constant landscape changes for english- and spanish-speaking audiences.

ROLES:

Upturn Editor: This role will lead Spanish language and culture optimization for the creative team. They will set language standards, best practices, and ensure all English-first content is translated, correct, and on point. Qualified candidates will be fluent in spoken english and spanish as well as excellent written and proofreading skills



in both languages. They will be able to quickly identify and correct grammar, spelling, and punctuation errors.

Writers (multiple): Writers will support our 2020 efforts with timely, culturally competent pieces for digital and media. Examples include media pitches and other assets, website blogs, LTE's, Op-Eds, short form storytelling for digital platforms.

Graphic and Video Creatives (multiple): Ideal visual creatives will have expertise in at least one of the following mediums and proficiency in a second: static graphic design, digital video, illustration, and/or animation.

REQUIREMENTS FOR EVERY ROLE:

Understanding of and general unity with Mijente's politics and principles as well as a broad knowledge of electoral politics, culture trends, current events and news.

Understanding of Mijente's style, issue areas, audience, and platforms.

A portfolio documenting a proven track record of content creation experience and skill set.

Spanish proficiency to ensure we generate Spanish-first content, English content, and Spanglish content in serving our whole community.

Metrics-driven and solutions oriented, able to take social media data to evolve and strengthen content approach.

Ability to prioritize and multi-task among competing projects; enjoys working independently, as well as on a team to meet deadlines.

COMPENSATION:

Contracts range between 1-4k a month depending on experience and hours worked. Contract positions range between 1 month to 3 months between Sept. 1 through Nov. 30.



TO APPLY:

Please email your resume, creative portfolio, and a brief statement of why you'd like to be on the creative team to media@mijente.net.

Subject line should be: "Creative Crew_ROLE DESIRED_YOUR NAME."

Mijente is proud to be an affirmative action employer. Latinx people, BIPOC, women, persons with disabilities, and persons who are LGBTQ+ are particularly urged to apply.

For more about mijente visit mijente.net.